



Maharaj M A

LEAD PRODUCT DESIGNER

Work

- Salesforce** (2025–Now)
Lead Product Designer
- LinkedIn** (2022–2024)
Sr. Product Designer
- Microsoft** (2019–2022)
User Experience 2
- Adobe** (2016–2019)
Experience Designer
- Greysprings** (2014–2015)
Game UX Designer
- Webdefy** (2012–2013)
Co-Founder

AI in Practice

- Led Cursor enablement across design team
- Built Figma plugins for realistic data injection
- Built realistic data tables improving design to engineering
- Created design system driven prototyping kit
- Introduced AI workflows for faster prototyping

Key Expertise

- Expertise in B2B, B2C, and enterprise solutions
- Built 0 to 1 products in ambiguous problem spaces

About me

Hi! With 12 years of experience in product design, I specialize in creating innovative, user-centric solutions that balance aesthetic excellence with strategic impact.

I have a proven track record of leading design initiatives that drive business results. Currently, I'm working on the LinkedIn Sales product, leveraging Microsoft's GenAI to improve sales workflows.

Salesforce

Sales Cloud

I lead the Sales Performance Management pillar, driving design strategy for capacity planning, quota setting, and performance coaching solutions.

LinkedIn

LinkedIn Sales Solution

Proposed & led efforts to bring flagship and LSS together and solve for sales professionals.

Additionally, worked on building sales insights on leads and accounts using Microsoft's GenAI.

LinkedIn Groups

I worked on reimagining the future of LinkedIn Groups and communities, with GenAI at the core.

India Verification

I spearheaded the first-ever India-focused project aimed at implementing verification and skill evaluation processes.

Microsoft

Outlook Extensibility

I spearheaded the redesign of the extensibility ecosystem across all platforms, leading to its successful integration into key applications like Excel and PowerPoint.

Adobe

Adobe XD

I played a key role in designing the Share workflow from version 1.0, focusing on optimizing the developer handoff process and ensuring seamless prototype sharing for stakeholders.

Illustrator, Dreamweaver & Muse

I worked on modernizing the UI, updating the code snippet components, and solving for modern web & mobile requirements.

Patent

Feedback based task scheduling assistant (Microsoft)

Helping users plan task items on Outlook calendar.

Universal Isolation (Adobe)

Designed and handled the Add-ins environment for third-party apps to surface on all Outlook endpoints.

Teaser Portfolio

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LinkedIn